# Michael J MacMahon

Speaker & presentation skills trainer



- Regular platform speaker for 35 years.
- Specialist trainer in presentation skills
- Radio & TV appearances on regular basis as media spokesman.
- Founder, then host and keynote speaker for over ten years, The Holmen Symposium – an annual technical conference at Renaissance Hotel Heathrow.
- Community radio presenter: anchor of weekly news review radio programme "Behind the Headlines". BCfm, Bristol.
- Hospital radio presenter.

## **Biographical details**

After Imperial College and a 25-year career in the chemical industry, I ended up as Managing Director of a sales and marketing company in the Swedish-owned Holmen group. I then set up and ran a training and marketing consultancy before spending five years working with a major health charity in both fundraising and media relations.

I've been a regular speaker at corporate events, fundraisers and social functions for 35 years. I am also a writer, a voice actor and a trainer.

I live in Clifton, Bristol.

### WHERE I SPEAK

I deliver my topics in a variety of formats and for these main types of audiences:

Corporate audiences: employer organisations, whether private, public or third sector.

Service clubs (e.g. Rotary; Probus; Lions; University of the Third Age; The WI; Round Table; The 41 Club; Inner Wheel; Soroptimists, etc.)

### **TESTIMONIALS**

"Thank you once again for your meticulous preparation of your speech and for the professionalism with which it was delivered. ... very pleased with the evening and have only heard words of praise from those who went ... your contribution to the success of the event was immense."

Tricia Murphy, President, Inner Wheel. (After-dinner speech at gala fundraiser in aid of Tiny Lives charity, Southmead Hospital, Bristol.)

• "...so positive... attitude that shines through and inspires the audience. A great voice and lots of it... he doesn't really need a PA system. He's what I'd call verbally creative...loves interacting with an audience."

Erle Bryn, Con Motoh Consulting, Oslo, Norway, former business associate. (Numerous training courses delivered jointly)

 "...an effervescent personality... sparkling and spontaneous wit...ability to ad-lib. Plus the ability to put people at their ease...to tailor his material to the audience. His natural optimism... bubbles over into speech. Always seems relaxed when speaking and that relaxes the audience...a most engaging personality, which many possess but few can project when they speak in public."

Jenny Layton, Devon. (Stroke awareness speech at Rotary club)

"I remember very well ... your presentation at the Wisehouse Opening Conference. It was very well prepared, planned to detail, holding in mind what the audience needed to hear ... finally (it) was very well delivered right on time."

Peter Thomas Hansen, Norway, former business associate. (Business launch conference)

### TOPICS

• *"What makes a good presentation?"* How to improve your presentation skills; the art and science of speaking in public. For all levels, whether you are a confident or petrified speaker. Offered as a 20-30 minute talk for service clubs or as a longer seminar for employer organisations.

(This new topic was launched Sept 2012 at Bristol Bridge Rotary Club, after a trial run at the Rotary Club of Trail, BC, Canada. I don't normally travel so far to try out a new topic.)

- *"The self-publishing revolution"*. You too can become a published author.
- "Back to the black: how to become debt-free and stay that way".
- "When I'm 64". Planning for and adjusting to retirement.
- *"Age cannot wither them, nor custom stale their infinite variety."* The stories of oldies who defy ageism and stereotyping.

#### HOW TO GET IN TOUCH

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